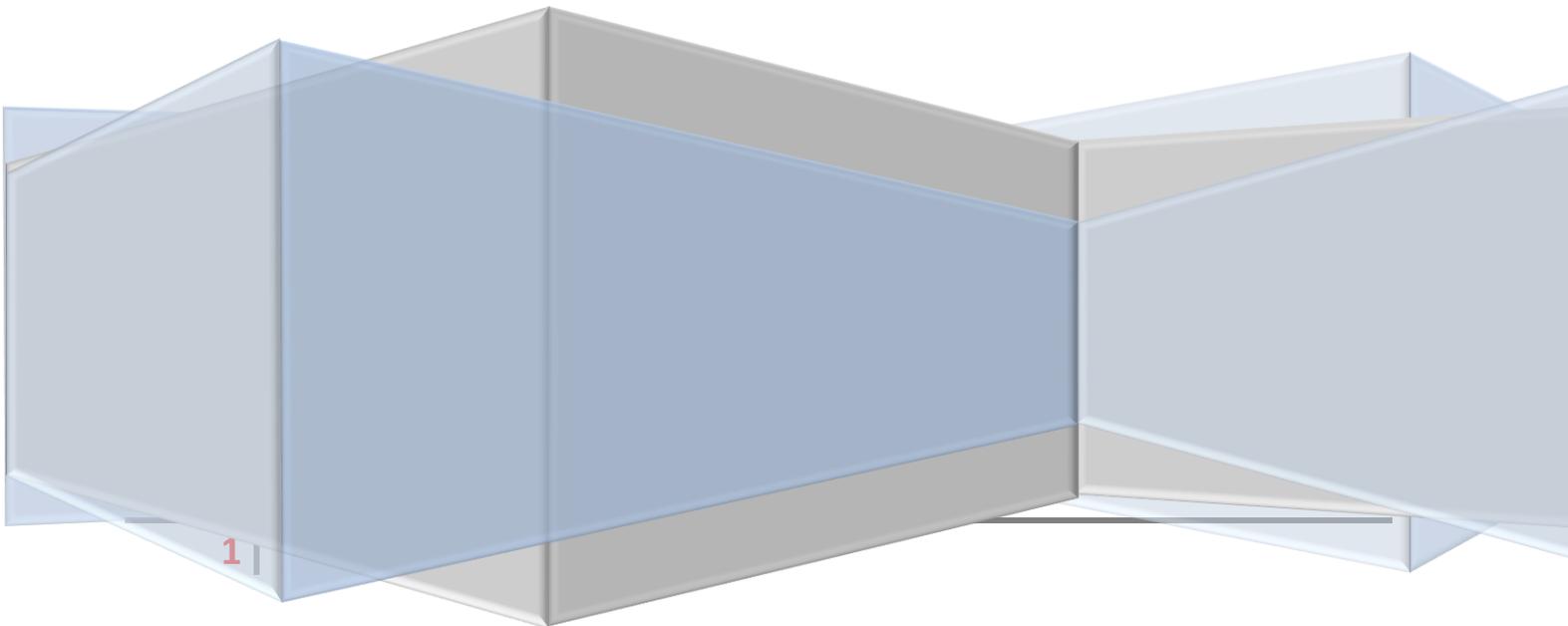




Getting Started Guide

Prepared by-FATbit Technologies

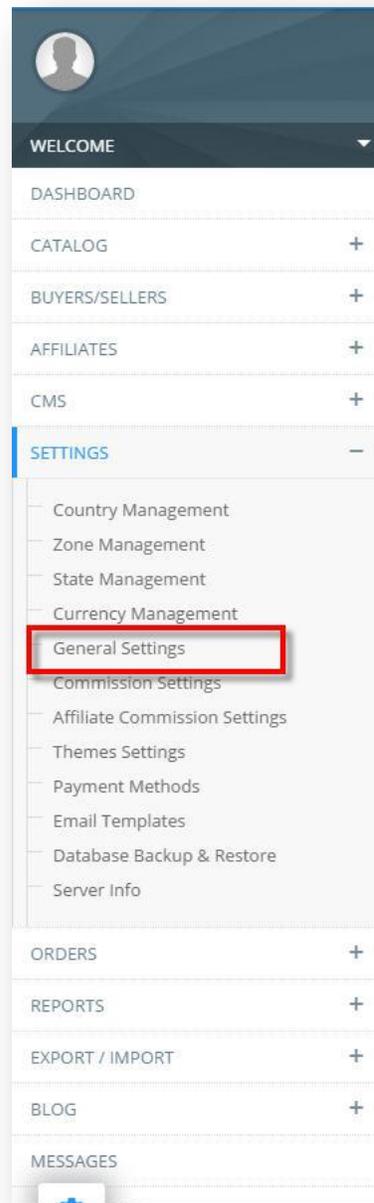


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1. Manage Settings

In this section Admin can manage the **Settings** of Email, SEO, Live Chat, Third Party API, General, Referral and Social media sharing Settings. Admin need to select the **General Settings** link from the menu item. Please see the screenshot below:



On click of **General Settings**, Admin will be redirected to the **Settings** page.

Admin has to fill up the following details under **General Settings** Tab:

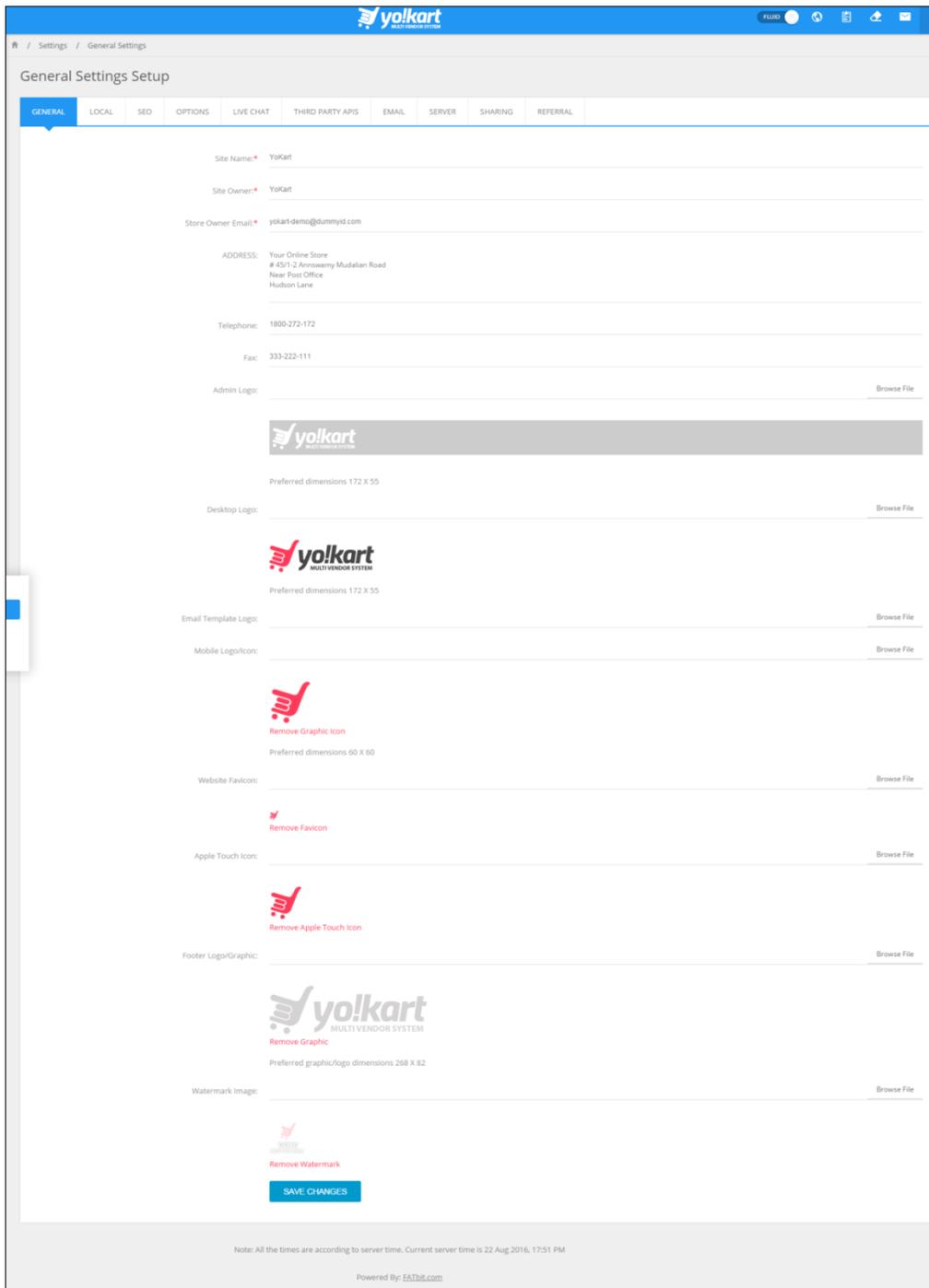
1.1. General

Under **General** tab, Admin can set following settings:

- **Site Name** - Admin will need to add the site name here. This name will be displayed in the Copyright text and in the tab title name for Admin end of the website.
- **Site Owner**- This is the name of the owner of the site.
- **Store Owner Email**- This is the email id on which admin will get all email notifications related to the website.
- **Address**- This will be address of the website owner. Admin can enter this address and it will be shown in the contact us form.
- **Telephone**- The phone number of the website owner that will be made available to the users for contacting.
- **Fax**- The fax number of the website owner that will be made available to the users for contacting.
- **Admin Logo**- Admin can upload the logo and this logo will be shown on the Admin end header only.
- **Desktop Logo**- Admin can upload the logo and this logo will be shown on the front end desktop website only.
- **Email Template Logo**- Admin can upload the email template logo from this field. Emails sent from the website will contain this logo.
- **Mobile Logo/Icon**- Admin can upload The App icon that will be displayed on the mobile devices.
- **Website Favicon**- Admin can upload the website Favicon from this field.
- **Apple Touch Icon**- The App icon that will be displayed on the apple devices.
- **Footer Logo/Graphic**- Admin can upload this image, and it will be shown in the footer on front end.
- **Watermark Image**- Admin can upload this image, and it will be shown on the products on front end.

Note: Please add "image/x-icon" mime type under "Allowed File Mime Types" & "Allowed Image Mime Types" on "Local" Tab under settings before uploading favicon.

Please see the screenshot below regarding the same:

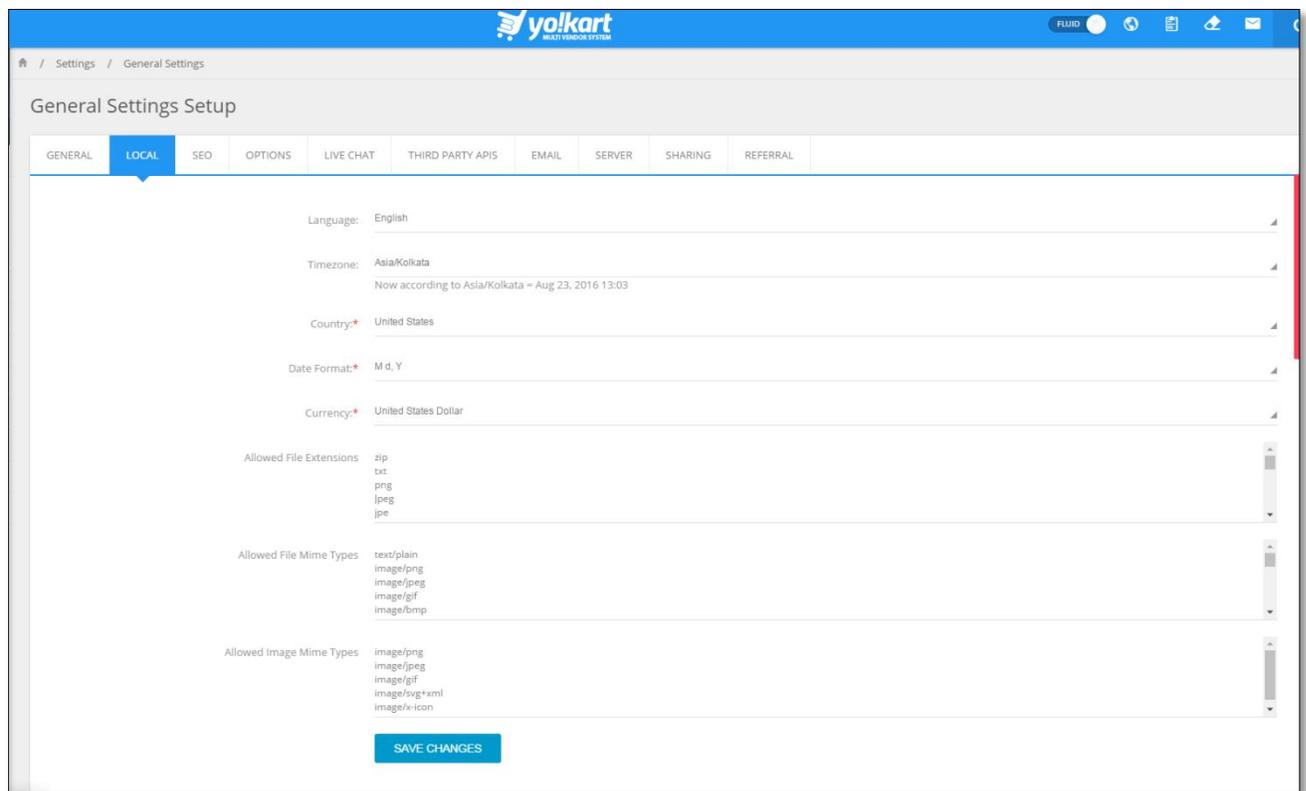


1.2. Local

Under **Local** tab, Admin can manage the site settings. Admin can manage the following information:

- **Language** – English(This is default language, only 1 language can run at one time in the application)
- **Time zone** – Set time zone for website
- **Country** – Select country of existence for website
- **Date Format** – Set date format for website
- **Currency** – Set currency name
- **Allowed file extensions** – List of extension files which admin would like to allow on site
- **Allowed file MIME types** – List of MIME types allowed for website
- **Allowed Image MIME Types** – List of image MIME types allowed for website.

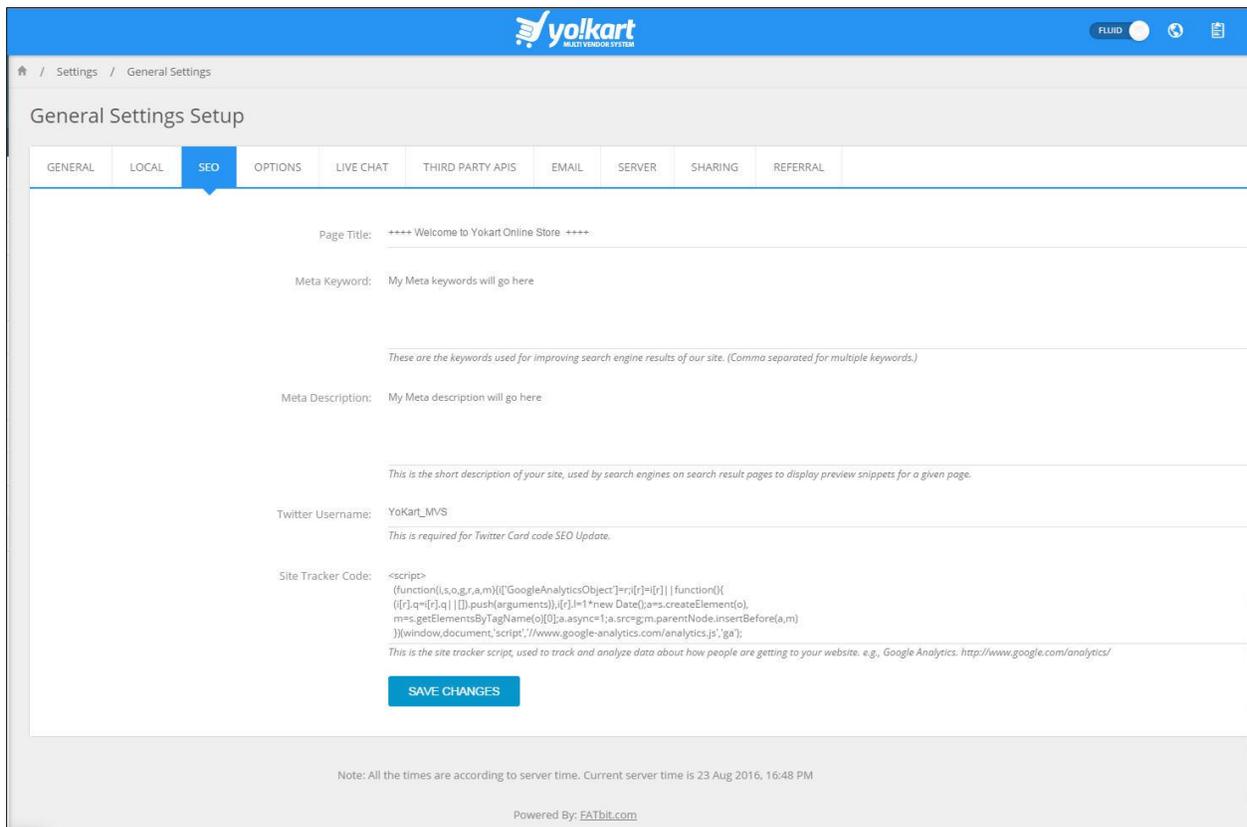
Please see the screenshot below:



1.3. SEO

Under **SEO** tab, Admin can manage the SEO settings for site. Admin can manage the following information:

- **Page Title** – You can specify Meta Titles for website under this field.
- **Meta Keyword** - These are the keywords used for improving search engine results of our site. (Comma separated for multiple keywords.)
- **Meta Description** - This is the short description of your site, used by search engines on search result pages to display preview snippets for a given page.
- **Twitter Username** – This is required for Twitter Card code SEO Update.
- **Site Tracker Code** - This is the site tracker script, used to track and analyze data about how people are getting to the website. e.g., Google Analytics. <http://www.google.com/analytics/>



The screenshot shows the 'General Settings Setup' page in the YoKart Admin Panel, specifically the 'SEO' tab. The page contains the following fields and content:

- Page Title:** +*** Welcome to Yokart Online Store +***
- Meta Keyword:** My Meta keywords will go here
These are the keywords used for improving search engine results of our site. (Comma separated for multiple keywords.)
- Meta Description:** My Meta description will go here
This is the short description of your site, used by search engines on search result pages to display preview snippets for a given page.
- Twitter Username:** YoKart_MVS
This is required for Twitter Card code SEO Update.
- Site Tracker Code:**

```

<script>
(function(i,s,o,g,r,a,m){([GoogleAnalyticsObject]=r)[r]=r}||function(){
([f].q=[])||[]).push(arguments)},[r]=1*new Date,{ans:createElement(o,
m=s.getElementsByTagName(o)[0],a.async=1,a.src=g,m.parentNode.insertBefore(a,m)
)})(window.document,'script','/www.google-analytics.com/analytics.js','ga');

```

This is the site tracker script, used to track and analyze data about how people are getting to your website. e.g., Google Analytics. <http://www.google.com/analytics/>

A 'SAVE CHANGES' button is located at the bottom of the form. At the bottom of the page, there is a note: 'Note: All the times are according to server time. Current server time is 23 Aug 2016, 16:48 PM' and the footer text 'Powered By: EATbit.com'.

1.4. Option

Under **Options** tab, Admin can manage settings for the following sections:

- Products
- Recommended Items
- Customer Bought Items
- Reviews
- Tax
- Commission
- Withdrawal
- PPC
- Account
- Subscriptions
- Affiliate Accounts
- Checkout
- Stock

Products

Products	
Product's Minimum Price [\$]*	20 <i>This is Product's Minimum Price allowed for listing.</i>
Product's Meta Title Mandatory:	<input type="radio"/> No <input checked="" type="radio"/> Yes <i>This will make Product's meta title mandatory.</i>
Product's Model Mandatory:	<input type="radio"/> No <input checked="" type="radio"/> Yes <i>This will make Product's model mandatory.</i>
Product's SKU Mandatory:	<input checked="" type="radio"/> No <input type="radio"/> Yes <i>This will make Product's SKU mandatory.</i>
Default Items Per Page (Catalog)*	30 <i>Determines how many catalog items are shown per page (products, categories, etc)</i>
Featured Products (Home Page)*	0 <i>Determines how many featured products are shown on home page. Keep it to zero (0) to hide.</i>
Default Items Per Page (Admin)*	10 <i>Determines how many admin items are shown per page (orders, customers, etc)</i>
Enable Used/Refurbished Items Listing:	<input checked="" type="checkbox"/> <i>On enabling this feature, seller will be able to add listing for used/refurbished items as well.</i>
Enable Buying from own Store:	<input checked="" type="checkbox"/> <i>On enabling this feature, user will be able to buy products from his own store.</i>
Add On Items.*	3 <i>Determines how many add-ons items can be defined for a product.</i>

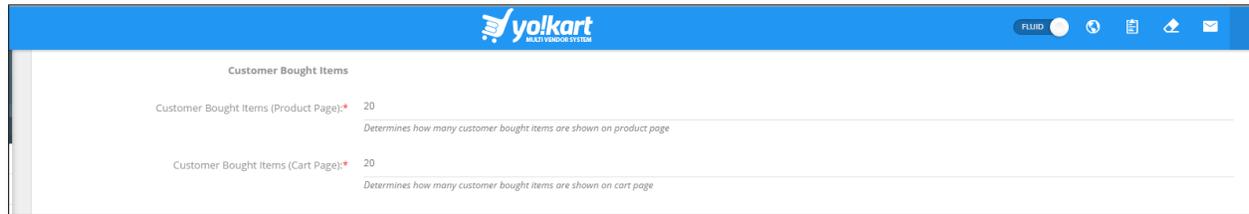
- **Product's Minimum Price [\$]** – Admin can list product's minimum price allowed for listing.
- **Product's Meta Title Mandatory** – Admin can either make the product's Meta title mandatory or non-mandatory.
- **Product's Model Mandatory** - Admin can either make the product's model mandatory or non-mandatory.
- **Product's SKU Mandatory** – Admin can either make the product's SKU mandatory or non-mandatory.
- **Default Items Per Page (Catalog)** – Admin can set how many catalog items are shown per page (products, categories, etc) from here
- **Featured Items (Home Page)** - Admin can set how many featured items are shown on home page. Admin needs to keep it to zero (0) to hide
- **Default Items Per Page (Admin)** - Admin can set how many admin items are shown per page (orders, customers, etc)
- **Enable Used/Refurbished Items Listing** - On enabling this feature, seller will be able to add listing for used/refurbished items as well.
- **Enable Buying from own Store** – On enabling this feature, user will be able to buy products from his own store.
- **Add On Items** - Admin can set how many add-ons items can be defined for a product.

Recommended items

Recommended Items	
Recommended Items (Home Page):*	4 <small>Determines how many recommended items are shown on home page</small>
Recommended Items (Product Page):*	5 <small>Determines how many recommended items are shown on product page</small>

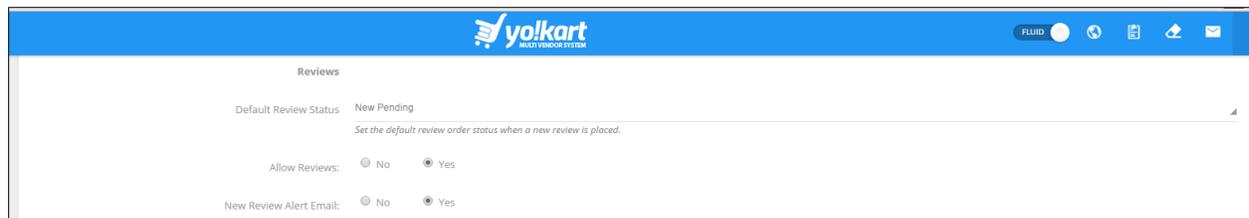
- **Recommended Items (Home Page)** – Admin can determines how many recommended items he/she want to display on the home page.
- **Recommended Items (Product Page) - Recommended Items (Home Page)** – Admin can determines how many recommended items he/she want to display on the product page.

Customer bought items



- **Customer Bought Items (Product Page)** – Admin can set how many customer bought items are shown on product page.
- **Customer Bought Items (Cart Page)** - Admin can set how many customer bought items are shown on cart page

Reviews



- **Default Review Status** – Admin can set the default review order status when a new review is placed.
- **Allow Reviews** – Admin can enable or disable review posting from here
- **New Review Alert Email** – Admin can enable or disable receiving of emails on any new review that has been posted

Tax



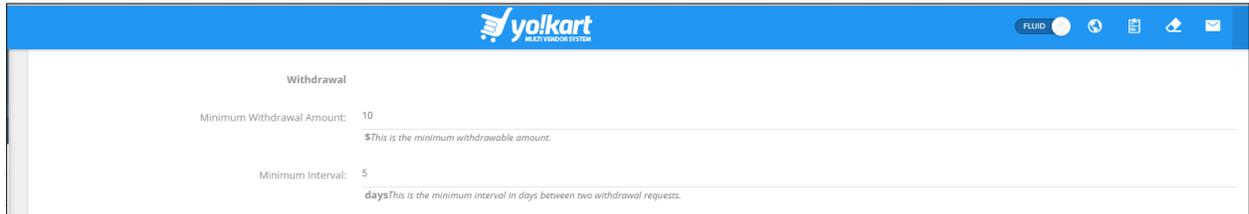
- **Global Tax/VAT** – Admin can set %Global Tax/VAT applicable on products.

Commission



- **Maximum Site Commission [\$]** – Admin can set the maximum commission/Fees that will be charged on a particular product.

Withdrawal



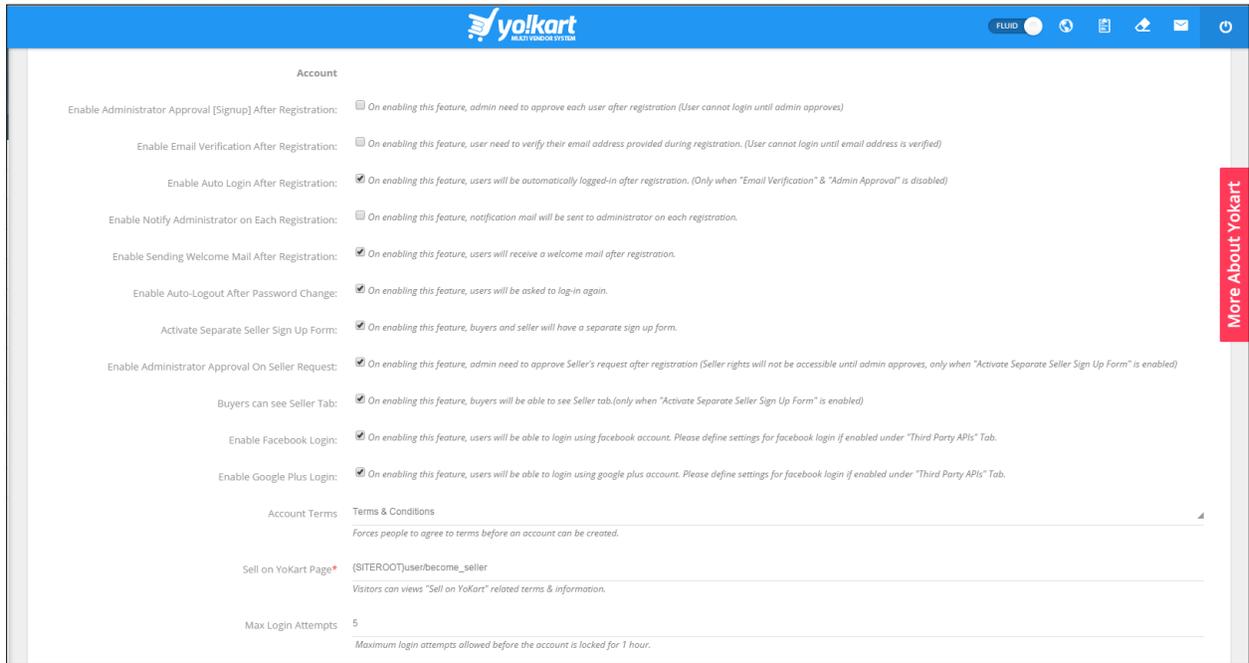
- **Minimum Withdrawal Amount** – Admin can set the minimum withdrawable amount by the sellers/vendors on the website.
- **Minimum Interval** - Admin can set the minimum interval in days between two withdrawal requests amount by the sellers/vendors on the website.

PPC

PPC	
Minimum Wallet Balance:	0 <i>This is the minimum wallet balance to start promotion.</i>
Wallet Balance Alert:	01 <i>Email notification will be sent to Sellers/Advertisers if wallet balance goes below value defined here.</i>
Cost Per Click (Product):	0.50 <i>This is the cost per click for Product.</i>
Cost Per Click (Shop):	1.00 <i>This is the cost per click for Shop.</i>
Cost Per Click (Banner):	1 <i>This is the cost per click for Banner.</i>
PPC Products (Home Page) Caption:	Featured Products
PPC Products (Home Page):*	19 <i>Determines how many PPC products are shown on home page. Keep it to zero (0) to hide.</i>
PPC Shops (Home Page) Caption:	Featured Shops
PPC Shops (Home Page):*	19 <i>Determines how many PPC shops are shown on home page. Keep it to zero (0) to hide.</i>

- **Minimum Wallet Balance** - Admin can set minimum wallet balance to start promotion.
- **Wallet Balance Alert** - Email notification will be sent to Sellers/Advertisers if wallet balance goes below value defined here.
- **Cost per Click (Product)** - Admin can set cost per click for Product.
- **Cost per Click (Shop)** - Admin can set cost per click for Shop.
- **Cost per Click (Banner)** - Admin can set cost per click for Banner.
- **PPC Products (Home Page) Caption** - Admin can set the name of product section for homepage.
- **PPC Products (Home Page)** - Admin can determine how many PPC products are shown on home page. Keep it to zero (0) to hide.
- **PPC Shops (Home Page) Caption** - Admin can set the name of shop section for homepage.
- **PPC Shops (Home Page)** - Admin can determine how many PPC shops are shown on home page. Keep it to zero (0) to hide.

Account



Account

Enable Administrator Approval [Signup] After Registration: On enabling this feature, admin need to approve each user after registration (User cannot login until admin approves)

Enable Email Verification After Registration: On enabling this feature, user need to verify their email address provided during registration. (User cannot login until email address is verified)

Enable Auto Login After Registration: On enabling this feature, users will be automatically logged-in after registration. (Only when "Email Verification" & "Admin Approval" is disabled)

Enable Notify Administrator on Each Registration: On enabling this feature, notification mail will be sent to administrator on each registration.

Enable Sending Welcome Mail After Registration: On enabling this feature, users will receive a welcome mail after registration.

Enable Auto-Logout After Password Change: On enabling this feature, users will be asked to log-in again.

Activate Separate Seller Sign Up Form: On enabling this feature, buyers and seller will have a separate sign up form.

Enable Administrator Approval On Seller Request: On enabling this feature, admin need to approve Seller's request after registration (Seller rights will not be accessible until admin approves, only when "Activate Separate Seller Sign Up Form" is enabled)

Buyers can see Seller Tab: On enabling this feature, buyers will be able to see Seller tab.(only when "Activate Separate Seller Sign Up Form" is enabled)

Enable Facebook Login: On enabling this feature, users will be able to login using facebook account. Please define settings for facebook login if enabled under "Third Party APIs" Tab.

Enable Google Plus Login: On enabling this feature, users will be able to login using google plus account. Please define settings for facebook login if enabled under "Third Party APIs" Tab.

Account Terms: Terms & Conditions
Forces people to agree to terms before an account can be created.

Sell on YoKart Page*: (SITEROOT)user/become_seller
Visitors can views "Sell on YoKart" related terms & information.

Max Login Attempts: 5
Maximum login attempts allowed before the account is locked for 1 hour.

More About Yo!kart

- **Enable Administrator Approval [Signup] After Registration** – On enabling this feature, admin need to approve each user after registration (User cannot login until admin approves)
- **Enable Email Verification After Registration** - On enabling this feature, user need to verify their email address provided during registration. (User cannot login until email address is verified)
- **Enable Auto Login After Registration** - On enabling this feature, users will be automatically logged-in after registration. (Only when "Email Verification" & "Admin Approval" is disabled)
- **Enable Notify Administrator on Each Registration** - On enabling this feature, notification mail will be sent to administrator on each registration.
- **Enable Sending Welcome Mail After Registration** - On enabling this feature, users will receive a welcome mail after registration.
- **Enable Auto-Logout After Password Change** - On enabling this feature, users will be asked to log-in again.
- **Activate Separate Seller Sign Up Form** - On enabling this feature, buyers and seller will have a separate sign up form.

- **Enable Administrator Approval On Seller Request** - On enabling this feature, admin need to approve Seller's request after registration (Seller rights will not be accessible until admin approves, only when "Activate Separate Seller Sign Up Form" is enabled)
- **Buyers can see Seller Tab** - On enabling this feature, buyers will be able to see Seller tab.(only when "Activate Separate Seller Sign Up Form" is enabled)
- **Enable Facebook Login** - On enabling this feature, users will be able to login using Facebook account. Please define settings for Facebook login if enabled under "Third Party APIs" Tab.
- **Enable Google Plus Login** - On enabling this feature, users will be able to login using Google plus account. Please define settings for Facebook login if enabled under "Third Party APIs" Tab.
- **Account Terms** – Admin can select the page from dropdown and people will be required to agree to those terms before an account can be created.
- **Sell on YoKart Page** - Visitors can views "Sell on YoKart" related terms & information.
- **Max Login Attempts** - Admin can set the maximum login attempts allowed before the account is locked for 1 hour.

Subscription

Subscription

Enable Subscription Module for Sellers: On enabling this feature, sellers with active subscription packages will be able to list their products on this system.

New Subscription Alert Email: No Yes
Send an email to store owner when new subscription is purchased.

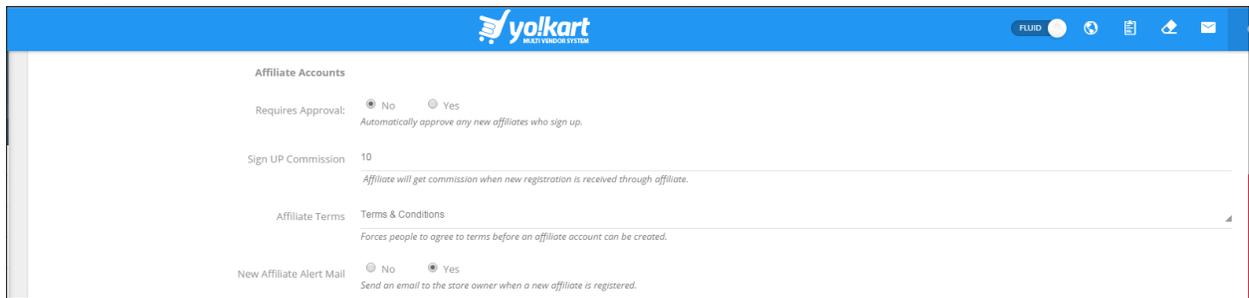
Subscription Status (Pending)*

Subscription Status (Active)*

Subscription Status (Cancelled)*

- **Enable Subscription Module for Sellers** - On enabling this feature, sellers with active subscription packages will be able to list their products on this system.
- **New Subscription Alert Email** - Admin can enable or disable sending of an email to the store owner when a new subscription is purchased.
- **Subscription Status (Pending)** - Admin can set the status, when subscription is created. This is the default status assigned to subscription.
- **Subscription Status (Active)** - Admin can set the status when subscription is paid. This status is considered as 'Active' Subscription.
- **Subscription Status (Cancelled)** - Admin can set the status when subscription is marked Cancelled.

Affiliate account



The screenshot shows the 'Affiliate Accounts' settings page in the Yo!kart Admin Panel. The page has a blue header with the Yo!kart logo and navigation icons. The main content area is white and contains the following settings:

- Affiliate Accounts**
- Requires Approval:** No Yes
Automatically approve any new affiliates who sign up.
- Sign UP Commission:** 10
Affiliate will get commission when new registration is received through affiliate.
- Affiliate Terms:** Terms & Conditions
Forces people to agree to terms before an affiliate account can be created.
- New Affiliate Alert Mail:** No Yes
Send an email to the store owner when a new affiliate is registered.

- **Requires Approval** – Admin can make the automatic approval of affiliates on or off from here. On enabling, system will automatically approve any new affiliates who sign up.
- **Sign Up Commission** – Admin can set the commission affiliate will get when new registration is received through affiliate.
- **Affiliate Terms** - Forces people to agree to terms before an affiliate account can be created. Admin can select the page he wants to set as affiliate terms from the drop down.
- **New Affiliate Alert Mail** – Admin can enable or disable sending of an email to the store owner when a new affiliate is registered.

Checkout

Checkout

New Order Alert Email: No Yes
Send an email to store owner when new order is placed.

Order Cancellation/Refund in form of: Credits Reward Points
These both are equivalent and can be used at the time of checkout but reward points can't be withdrawn while credits can be withdrawn.

Default Child Order Status*

Default Paid Order Status*
Set the default child order status when an order is marked Paid.

Default Shipping Order Status*
Set the default child order status when an order is marked Shipped.

Default Cancelled Order Status*
Set the default child order status when an order is marked Cancelled.

Return Requested Order Status*
Set the default child order status when return request is opened on any order.

Return Request Withdrawn Order Status*
Set the default child order status when return request is withdrawn.

Return Request Approved Order Status*
Set the default child order status when return request is accepted by the vendor.

Vendor Order Statuses
 Payment Pending Payment Confirmed In Process Shipped Delivered
 Return Requested Completed Cancelled Refunded/Completed
Set the order status the customer's order must reach before the order starts displaying to Sellers

Buyer Order Statuses
 Payment Pending Payment Confirmed In Process Shipped Delivered
 Return Requested Completed Cancelled Refunded/Completed
Set the order status the customer's order must reach before the order starts displaying to Buyers

Processing Order Status
 Payment Pending Payment Confirmed In Process Shipped Delivered
 Return Requested Completed Cancelled Refunded/Completed
Set the order status the customer's order must reach before the order starts stock subtraction.

Completed Order Status
 Payment Pending Payment Confirmed In Process Shipped Delivered
 Return Requested Completed Cancelled Refunded/Completed
Set the order status the customer's order must reach before they are considered completed and payment released to vendors.

Feedback ready Order Status
 Payment Pending Payment Confirmed In Process Shipped Delivered
 Return Requested Completed Cancelled Refunded/Completed
Set the order status the customer's order must reach before they are allowed to review the orders.

Allow Order Cancellation by Buyers
 Payment Pending Payment Confirmed In Process Shipped Delivered
 Return Requested Completed Cancelled Refunded/Completed
Set the order status the customer's order must reach before they are allowed to place cancellation request on orders.

Allow Return/Exchange
 Payment Pending Payment Confirmed In Process Shipped Delivered
 Return Requested Completed Cancelled Refunded/Completed
Set the order status the customer's order must reach before they are allowed to place return/exchange request on orders.

Purchases Calculation (For Buyers)
 Payment Pending Payment Confirmed In Process Shipped Delivered
 Return Requested Completed Cancelled Refunded/Completed
Set the order status the customer's order must reach before they are considered in buyer's purchase.

- **New order alert email** – Admin can enable or disable sending of an email to store owner when new order is placed.
- **Order Cancellation/Refund in form of** - Admin can set any of these two options. These both are equivalent and can be used at the time of checkout but reward points can't be withdrawn while credits can be withdrawn.

- **Default Child Order Status** – Admin can set the default child order status from the drop down list of status available.
Note: Child orders are like sub orders. Each single product in an order is treated as a sub order.
- **Default Paid Order Status** - Admin can set the default child order status when an order is marked Paid.
Note: Paid orders are those orders which have **Paid** payment status.
- **Default Shipping Order Status** - Admin can set the default child order status when an order is marked Shipped.
- **Default Cancelled Order Status** - Admin can set the default child order status when an order is marked Cancelled.
- **Return Requested Order Status** - Admin can set the default child order status when return request is opened on any order.
- **Return Request Withdrawn Order Status** - Admin can set the default child order status when return request is withdrawn.
- **Return Request Approved Order Status** - Admin can set the default child order status when return request is accepted by the vendor.
- **Vendor Order Statuses** - Admin can check the order status, which he would like to display under vendors area. Vendor will be able to view the orders which have order status as per the checked Vendor Order Status.
- **Buyer Order Statuses** - Admin can check the order status, which he would like to display under the Buyer area. Buyer will be able to view the orders as per the checked Buyer Order Status.
- **Stock Subtraction Order Status**– Admin can set the order status; the customer's order must reach before the order starts stock subtraction.
- **Processing Order Status** - Admin can check the order status which Admin would like to display on the vendors area while processing an order. Please see the screenshot below:

Maxixx
Los Angles, Balkh

SUPPLIER

BUYER

64 PUBLISHED ITEMS

17 FAVORITE ITEMS

VIEW SALE ORDER MY SALES

Date 09/10/2015	Invoice Id 151010-0000600-50001	Status Payment Confirmed
Cart Total \$ 400.00	Delivery +\$ 0.00	VAT +\$ 20.00
Order Total \$ 420.00		

#	PRODUCT NAME	SHIPPING	LISTED PRICE	BUYING PRICE	QTY	SHIPPING	TOTAL
1	Sony PlayStation 4 Camera Combination Selected (+\$ 0.00 / \$ 0.00) <small>- Accessories: Code: HJU56</small>	1 to 3 Business Days	\$ 400.00	\$ 400.00	1	\$ 0.00	\$ 400.00

BILLING DETAILS

Johny Depp
Street 5
California, California - 987654
United States
T: 98888888888

SHIPPING DETAILS

Johny Depp
Street 5
California, California - 987654
United States
T: 98888888888

DATE ADDED	CUSTOMER NOTIFIED	STATUS	COMMENTS
09/10/2015	Y	Payment Confirmed	

ORDER COMMENTS

Your Comments

Status

In Process

In Process

Shipped

Delivered

Update

- **Completed Order Status** - Admin can set the order status the customer's order must reach before they are considered completed and payment released to vendors.
- **Feedback ready Order Status** - Admin can set the order status the customer's order must reach before they are allowed to review the orders.
- **Allow Order Cancellation by Buyers** - Admin can set the order status the customer's order must reach before they are allowed to place cancellation request on orders.

- **Allow Return/Exchange** - Admin can set the order status the customer's order must reach before they are allowed to place return/exchange request on orders.
- **Purchases Calculation (For Buyers)** - Admin can set the order status the customer's order must reach before they are considered in buyer's purchase.

Stock

Check Stock: No Yes
Display out of stock message on the shopping cart page if a product is out of stock but allow checkout is yes.

Allow Checkout: No Yes
Allow customers to still checkout if the products they are ordering are not in stock.

- **Check Stock** – Admin can enable or disable the display of out of stock message on the shopping cart page if a product is out of stock but stock checkout is yes. (Warning always shows if stock checkout is no)
- **Allow Checkout** - Admin can allow or not allow the customers to still checkout if the products they are ordering are not in stock.

1.5. Live Chat

Under **Live Chat** tab, admin can easily integrate the live chat. Please see the screenshot below:

GENERAL	LOCAL	SEO	OPTION	WITHDRAWAL	LIVE CHAT	THIRD PARTY APIS	EMAIL	SERVER
---------	-------	-----	--------	------------	-----------	------------------	-------	--------

Enable Live Chat: No Yes
Enable 3rd Party Live Chat.

Live Chat Code:

This is the live chat script/code provided by the 3rd party API for integration.

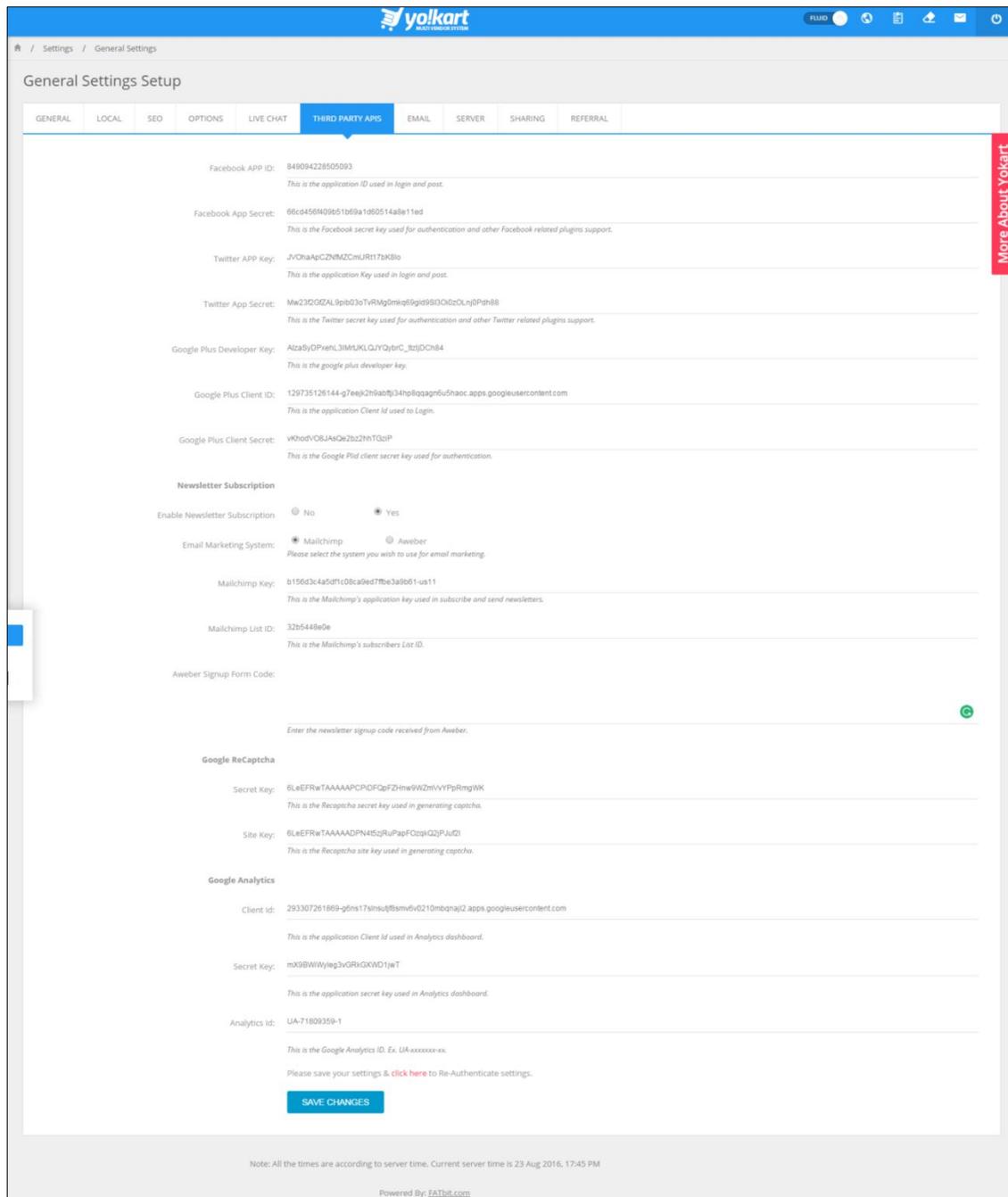
SAVE CHANGES

Admin needs to fill up the following details to make live chat functional:

- **Enable Live Chat (Yes/No)**
- **Live Chat code** – Admin needs to add third party live chat code in this field.

1.6. Third Part API's

Under Third Party API's, Admin can manage third party API's which have been integrated on website. Please see the screenshot below:



The screenshot displays the 'General Settings Setup' page in the Yokart Admin Panel, specifically the 'THIRD PARTY APIS' tab. The page is divided into several sections for configuring various third-party services:

- Facebook:** Fields for Facebook APP ID (849094228505093) and Facebook App Secret (68c456f09b51b69a1d80514a8e11ed).
- Twitter:** Fields for Twitter APP Key (JV0hApCZNMZCmUR117sK8lo) and Twitter App Secret (Mw23DGGZAL3pb03oTyRlMg0mq99g9t99D0IzCl_njDPsh8).
- Google Plus:** Fields for Google Plus Developer Key (Atza8yDPxehL3IMUKLQJYQytrC_8tjDCH84), Google Plus Client ID (129735126144-q7ee92H9ab9j34hplqa9ag6u5naacc.apps.googleusercontent.com), and Google Plus Client Secret (vKhodVORJAsQe2bz2htTQzP).
- Newsletter Subscription:** Includes a radio button to 'Enable Newsletter Subscription' (set to 'Yes'), a choice between 'Mailchimp' and 'Aweber' for the 'Email Marketing System', and fields for Mailchimp Key, Mailchimp List ID, and Aweber Signup Form Code.
- Google ReCaptcha:** Fields for Secret Key and Site Key.
- Google Analytics:** Fields for Client ID, Secret Key, and Analytics ID.

At the bottom of the form is a blue 'SAVE CHANGES' button. A note at the very bottom states: 'Note: All the times are according to server time. Current server time is 23 Aug 2016, 17:45 PM'. A red vertical banner on the right side of the page reads 'More About Yokart'.

Following are list of fields available on third party API's section:

- **Facebook App ID (Used for the product sharing using app ID)** - This id will be generated while creating Facebook app so that user can login and post using Facebook.
- **Facebook App Secret Key** - You can get the secret key by Login into your account. It will be used for authentication and other Facebook related plugins support.
- **Twitter API Key** - This id will be generated while creating Twitter app so that user can login and post using Twitter.
- **Twitter API Secret Key** - This is the Twitter secret key used for authentication and other Twitter related plugins support.
- **Google Plus Developer Key** – For developer's use
- **Google Plus Client Id** - This is the application Client Id used to Login. This id will be generated while creating Google account so that user can sign up using Google.
- **Google Plus Client Secret** - This is the Google Plid client secret key used for authentication.

Newsletter Subscription

- **Enable Newsletter Subscription** – Admin can enable or disable newsletter subscription
- **Email Marketing System** – Mail chimp / Aweber; Admin can select the system he/she wish to use for email marketing.
- **Mail chimp Key** - This is the Mailchimp's application key used in subscribe and send newsletters.
- **Mail chimp List ID** – Admin needs to enter the Mailchimp's subscribers List ID.
- **Aweber Signup Form Code** – Admin needs to enter the newsletter signup code received from Aweber.

Google ReCaptcha

- **Secret Key** – Admin needs to enter the Recaptcha secret key used in generating captcha here.
- **Site Key** - Admin needs to enter the Recaptcha site key used in generating captcha here.

Google Analytics

- **Client Id** – It is the application Client Id used in Analytics dashboard.
- **Secret Key** – This is the application secret key used in Analytics dashboard.

- **Analytics Id** - This is the Google Analytics ID. Ex. UA-xxxxxxx-xx. After entering the Google Analytic details. Please save your settings & “**click here**” to Re-Authenticate settings.

Ship Station Shipping API

Shipstation Shipping API

Enable Shipstation APIs: No Yes

Shipstation Api Key
Please enter your shipstation API Key here.

Shipstation Secret Key
Please enter your shipstation API Secret Key here.

Ship Station Shipping API is used for calculating real time shipping price. Admin have to their account on Ship Station by registering on <https://www.shipstation.com/>

After creating account ship Station. Admin has to enter following details on the portal.

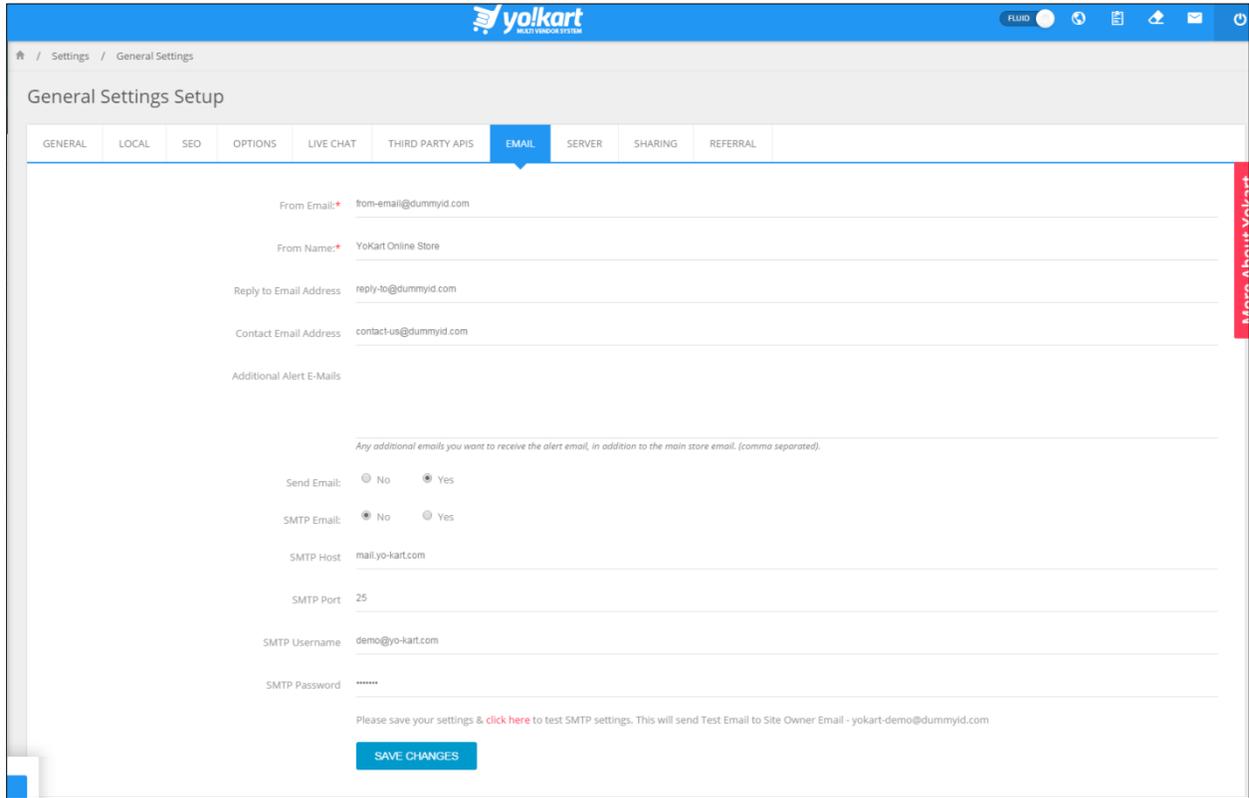
- Ship Station API key.
- Ship Station Secret Key.

Admin can enable/disable Ship Station Shipping API.

Note: For creating API key, please refer to Admin Manual.

1.7. Email

Under this tab, Admin can set email settings. Please see the screenshot below:



The screenshot shows the 'Email' tab selected in the 'General Settings Setup' section. The settings are as follows:

- From Email: from-email@dummyid.com
- From Name: YoKart Online Store
- Reply to Email Address: reply-to@dummyid.com
- Contact Email Address: contact-us@dummyid.com
- Additional Alert E-Mails: (empty field)
- Send Email: Yes
- SMTP Email: No
- SMTP Host: mail.yo-kart.com
- SMTP Port: 25
- SMTP Username: demo@yo-kart.com
- SMTP Password: (masked with asterisks)

Below the fields, there is a note: "Please save your settings & click here to test SMTP settings. This will send Test Email to Site Owner Email - yokart-demo@dummyid.com". A "SAVE CHANGES" button is located at the bottom.

Admin has to fill up the following details under **Email** Tab:

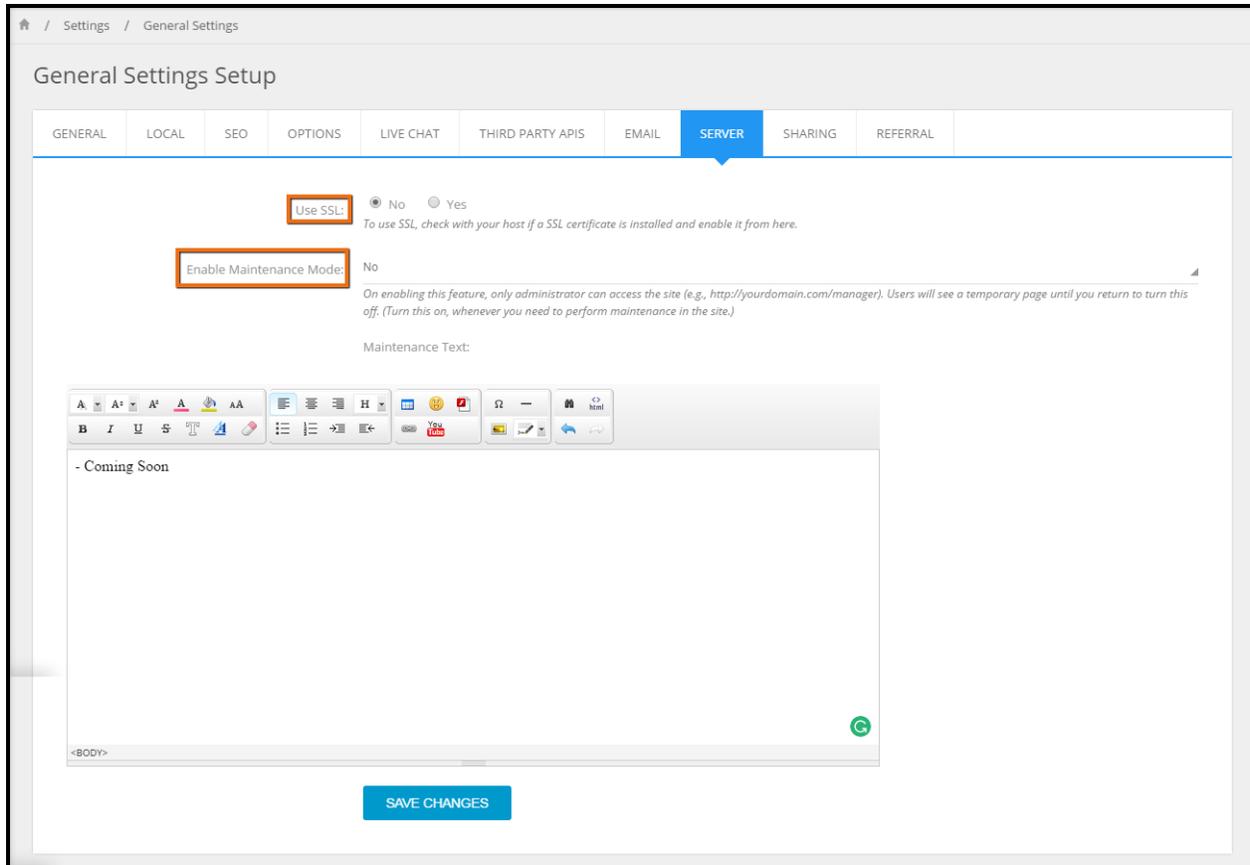
- **From Email** - Admin will need to add the email id from which the email will be sent to frontend users from admin end.
- **From Name** - Admin will need to add his/her name. This name will be shown as a sender of the emails that will be sent to frontend users from admin end.
- **Reply to Email Address** – Admin will need to add the email id on which he wants to use as a reply to email address
- **Contact Email Address** – Admin will need to add the email id on which he wants the front end users to contact him
- **Additional Alert E-Mails** - Any additional emails Admin wants to receive the alert email, in addition to the main store email. (Comma separated).
- **Send Email**- Admin can select whether he wants the emails to be sent from the website or not.
- **SMTP Email** – Admin can enable or disable sending emails via SMTP

- **SMTP host** – If SMTP method is selected, you need to configure account on hosting server and add SMTP account details.
- **SMTP Username** –Add SMTP Username which was shared by hosting service provider.
- **SMTP Password** – Add SMTP Password which was shared by hosting service provider.
- **SMTP Port** – Add SMPT Port number which was shared by hosting service provider.

Please save your settings & “[click here](#)” to test SMTP settings. This will send Test Email to Site Owner Email.

1.8. Server

Under this tab, Admin can set Server settings. Please see the screenshot below:

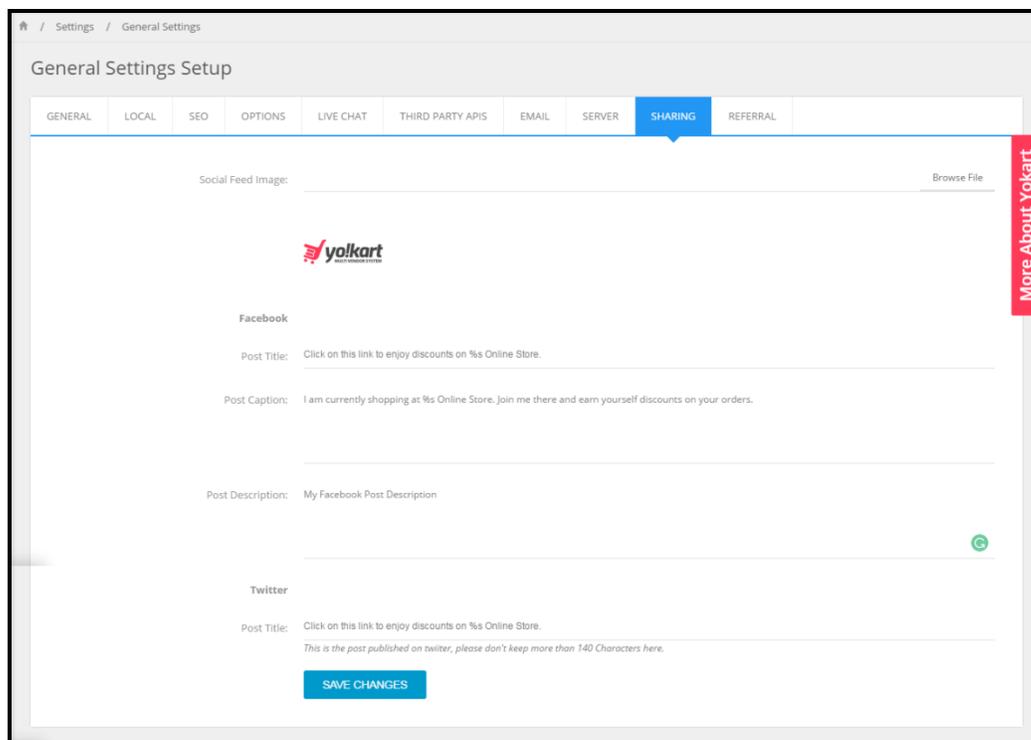


Admin has to fill up the following details under **Server** Tab:

- Use SSL - To use SSL, Admin needs to check with the host if a SSL certificate is installed and enable it from here.
- Enable maintenance mode - On enabling this feature, only administrator can access the site. Users will see a temporary page until Admin disables this option.
- Admin can add any information through editor, which he/she want to display on the screen in case of maintenance mode enabled.

1.9. Sharing

Under this tab, Admin can set Sharing settings. Please see the screenshot below:



Admin has to fill up the following details under **Sharing** Tab:

- Social Feed Image – Admin can upload the image that will be shown with the social feed

Facebook

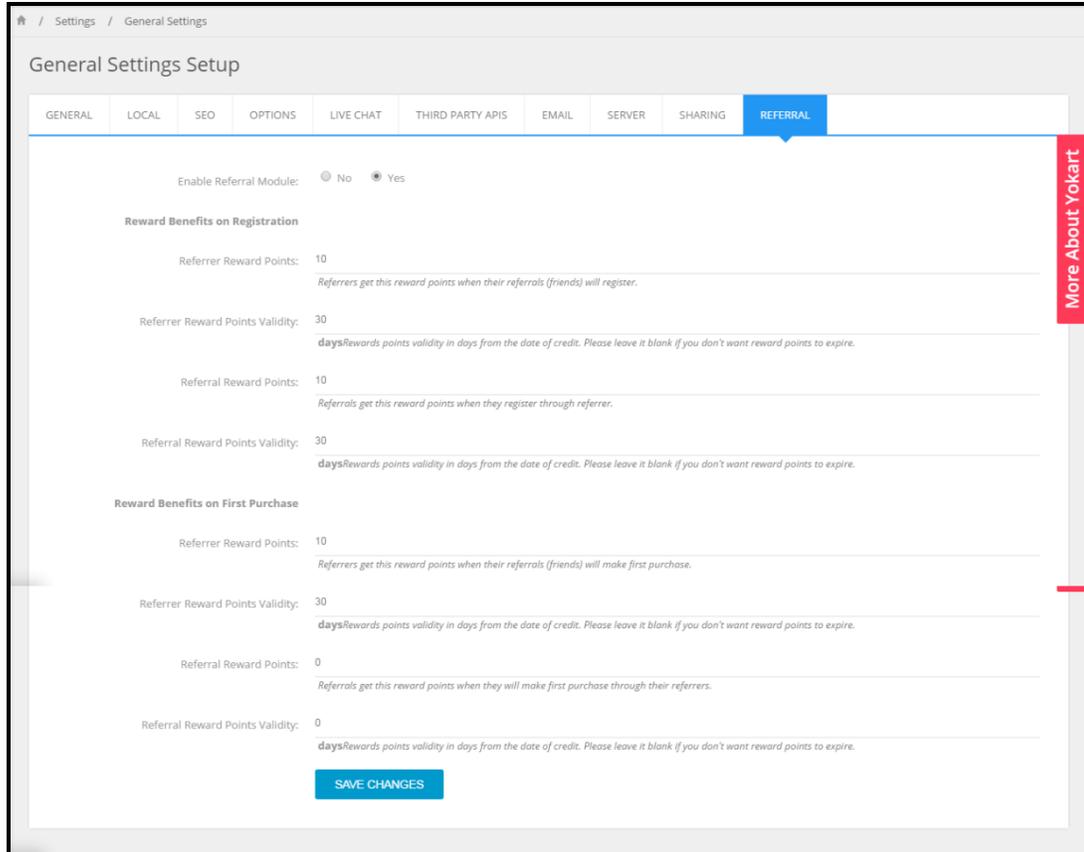
- Post Title - Admin can manage the title of post when any user shares any restaurant on his Facebook profile.
 - Post Caption – Admin can manage the caption of post when any user shares any restaurant on his Facebook profile.
- Post Description - Admin can manage the description of post when any user shares any restaurant on his Facebook profile.

Twitter

- Post Title – This is the post shared on Twitter

1.10. Referral

Under this tab, Admin can set Referral settings. Please see the screenshot below:



Settings / General Settings

 General Settings Setup

 GENERAL LOCAL SEO OPTIONS LIVE CHAT THIRD PARTY APIS EMAIL SERVER SHARING **REFERRAL**

Enable Referral Module: No Yes

Reward Benefits on Registration

Referrer Reward Points: 10
Referrers get this reward points when their referrals (friends) will register.

Referrer Reward Points Validity: 30
days Rewards points validity in days from the date of credit. Please leave it blank if you don't want reward points to expire.

Referral Reward Points: 10
Referrals get this reward points when they register through referrer.

Referral Reward Points Validity: 30
days Rewards points validity in days from the date of credit. Please leave it blank if you don't want reward points to expire.

Reward Benefits on First Purchase

Referrer Reward Points: 10
Referrers get this reward points when their referrals (friends) will make first purchase.

Referrer Reward Points Validity: 30
days Rewards points validity in days from the date of credit. Please leave it blank if you don't want reward points to expire.

Referral Reward Points: 0
Referrals get this reward points when they will make first purchase through their referrers.

Referral Reward Points Validity: 0
days Rewards points validity in days from the date of credit. Please leave it blank if you don't want reward points to expire.

[SAVE CHANGES](#)

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Admin has to fill up the following details under **Referral** Tab:

- Enable referral module - Admin can enable or disable referral module from here

Reward benefits on registration

- Referrer Reward Points – Admin can set points, which the Referrers get when their referrals (friends) will register.
- Referrer Reward Points Validity - Admin can set **days for which the** Reward points will be valid from the date of credit. Please leave it blank if you don't want reward points to expire.
- Referral Reward Points – Admin can set points, which the Referrals get when they register through referrer.
- Referral Reward Points Validity - Admin can set **days for which the** Rewards points will be valid from the date of credit. Please leave it blank if you don't want reward points to expire.

Reward Benefits on First Purchase

- Referrer Reward Points – Admin can set points which the Referrers get when their referrals (friends) makes their first purchase.
- Referrer Reward Points Validity - Admin can set **days for which the** Reward points will be valid from the date of credit. Please leave it blank if you don't want reward points to expire.
- Referral Reward Points – Referrals get this reward points when they will make first purchase through their referrers.
- Referral Reward Points Validity - Admin can set **days for which the** Rewards points will be valid from the date of credit. Please leave it blank if you don't want reward points to expire.

